

Board of Directors Meeting Minutes January 11, 2008—Home of the President, Prior Lake, MN

Minutes from the January 11, 2008 Directors Meeting.

Board members attending the meeting: Donna Magin, Susan Lorenz, Gina Hall, Lisa Rixe, Kaye Compart, Billeye Rabbe, Gene Ludens and Jodine Bjorkman.

Visiting members: Jerry Magin, Kelly and Rebecca Wroe and Angela Rabbe.

The Board of Directors Meeting was held in President, Donna Magin's home.

Donna called the meeting to order at 10:00 am.

The November 10, 2007 general meeting minutes were read. Lisa Rixe made a motion to approve the minutes with a 2nd by Susan Lorenz. Motion carried unanimously.

The treasures report was given by Susan Lorenz. The Open Account has \$12,429.26 and the Youth Account has \$1831.15 for a total of \$14, 129.37. Lisa Potter mailed Donna the Amateur Account information with a balance is \$2418.86. All audits were completed.

Chris Maddens sent a form requesting that we let her quote our insurance. Donna will send this application in for a quote. We are presently insured with Anpac in St. Cloud for \$300.00.

The MPHE Expo booth was discussed. It was decided to liquidate all of the clothing in stock at this time. Kaye and Laura Compart will be in charge of this. They have been given approval to rent tables and chairs. Kaye will also contact PHBA regarding a promotional DVD and any other items they may have such as posters. Kaye will pass out a sign up sheet at the banquet for anyone willing to sign up for a work shift.

Lisa Rixe will solicit bids for the 2008 line of clothing with embroidery. Thanks Lisa!

The Awards Banquet will be March 8, 2008. We extend our appreciation to Kim Dolan for taking care of this. The buffet will be \$14.95 plus tax and gratuity. There will be a drawing for one item of clothing to be given away that evening. Auction items are needed for the banquet as a fundraiser for our general fund. Gina will call Darwin Hall to ask if he'd be willing to be the auctioneer.

Billeye Rabbe asked for specific direction regarding the Newsletter. The newsletter will be published for the months of March, April and July. We appreciate her willingness to write this informational advertising piece for the membership. Newsletters will be sent to the current members and posted on the website for others to read.

Advertising will be taken care of by Kaye Compart. Kaye was given approval to run adds in the Spot Light and Horse Power. Lisa Rixe will write an article for the Spot Light for the months of March, June, September, October, November and December. These articles provide free advertising for MPHE. She requests that the membership provide her with information and news regarding membership happenings, horse news such as foals and wins to write about. Thank you, Kaye and Lisa.

We discussed complaints that board members are receiving regarding the MPHE website. The biggest concern was regarding the Minnesota points not getting onto the site in a timely manner. The board agreed that the web site is great way to promote MPHE events and that we need to work harder to have current forms, information and events posted as soon as they are available. Wendy Remus has been volunteered to be in charge of the website. Donna will contact Wendy regarding the website and a discussion will be held at the annual meeting.

Kelly Wroe will be the Futurity Chair again for 2008.

Angela Rabbe agreed to tabulate points for \$50 per judge per day.

Lisa Potter contacted the Red Horse Ranch in Fergus Falls regarding having a third summer show at their facility. Lisa Rixe brought the information and passed it along to the board. June 28, 2008 is already booked by another association. The other weekends in June were in conflict with the Iowa Show and the World Palomino Show in Tulsa, OK. It was decided that we would like Lisa Potter to pursue booking the Red Horse Arena for June 26, 2009. We will not to pursue an additional show for 2008. The Red Horse Arena has 250 stalls and over 100 electrical hookups for our use. The stalls are \$50. The management has agreed to waive the fee for the first year in an effort to solicit our business. Billeye will check with PHBA and the South Dakota Palomino organization regarding this date and judging issues and will contact Lisa R. regarding this event.

The 2008 proposed budget was created by the Board of Directors and will be taken to the March 8th general meeting for approval.

Representation of MPHE at the National meeting was discussed. The board felt strongly that members that represent our association should be actively engaged in the MPHE meetings and activities. This topic lead us to a discussion on the accountability of members representing their club at the National level. Gina will contact PHBA to ask if documentation exists for how each state votes on each issue. If not, the suggestion will be given to create a system in which our national directors have accountability to their clubs. This suggestion would improve the professional image of PHBA.

It was decided to offer a free banner add to our website to anyone donating \$125 to sponsor classes for our show, with \$100 going for futurity sponsorship and \$25 going to the organization to cover the cost of creating the banner ad. Sponsors willing to contribute \$100 for the class sponsorship will receive recognition at the show by the announcer, recognition at the show via poster and recognition on the website in form of a futurity sponsor page. We felt this would also enhance the website, giving users the incentive to check on the site more often. Gina made a motion to adjourn the meeting with a second by Billeye.

Respectfully submitted,
Gina Hall, MPHE Secretary
Minutes subject to approval.